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December 1, 1943

FARM SUPPLIES AND TRANSPORTATION

Subject	Assigned	Status
Dairy field meetings - background pieces on availability of supplies and equipment	F. E. Charles	Finished
Order copper sulphate early	F. E. Charles	Cleared
Calendar of farm structures repair December through March.	"	Completed
Rationing of well casing.	"	In clearance
Farm transportation background piece	"	Cleared
3 Speeches for Chicago meetings (good background on farm machinery, structures and equipment)	F. E. Charles, et al	Written

Farm Flashes:

Share Electric Equipment	Hartogenesis, REA	Cleared
Schools Build Electric Equipment	Hartogenesis, REA	Cleared
Facts on Replacement Parts	Reynolds, OI	Cleared
Fertilizer Outlook Improved	Reynolds, OI	Cleared
Order Insecticides Early	Briggs, FDA	In clearance
Improvement in Ammonium Nitrate	Reynolds, OI	In clearance

PA and INS:

Check Machinery Parts	Reynolds, OI	Cleared
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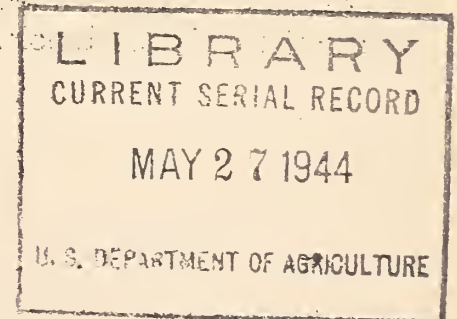
Network Broadcasts:

Dec. 7, Blue, Farm and Home "How Much New Farm Machinery?" J.W. Millard, WFA, and Wallace Kadderly	F. E. Charles, OI	In preparation
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PRODUCTION GOALS CAMPAIGN

Press

U. S. Potato Seed Test Shows Whole Ones Best (for Clip Sheet)	BPISAE	Cleared
Soybean Fitted to Farm and Farmer to Soybean (for Clip Sheet)	BPISAE	Cleared



Subject	Assigned	Status
Hot Dog! (A new kind of cotton press dog for cotton gins. (for Clip Sheet)	BPISAE	Cleared
Great Plains Elms May Improve as a Result of Weather Damage.	BPISAE	
Heavea Hybrids Promise Less Blight, More Rubber (for Clip Sheet)	BPISAE	In clearance
8-Point Milk Production Program for 1944	BDI	Issued
Lard as Coating for Frozen Meat.	Burch, ARA	In preparation
Advancements in animal science reported by BAI.	Burch, ARA	In preparation
Bovine brucellosis yielding to control measures.	Burch, ARA	In preparation
Article by Secretary for Extension Service Review.	Hall, AAA	Out
Article for dairy handbook on fertilizer and lime.	Emerson, AAA	In clearance
Protein meal press release	Emerson, AAA	Out
Press release announcing results of Burley tobacco referendum	Stewart, AAA	In clearance
Transmittal memorandum of the Food Production Goals Kit for Northeast	Hill, AAA	Out
Story on agricultural conservation program for Mississippi	Thompson, AAA	Out
Agriculture in Action	Heinen, AAA	Out
Digest of Rubber Directors Report for agricultural handbook.	Arneson, AAA	In preparation

Subject	Assigned	Status
<u>RADIO</u>		
"Farmers Benefit on New Protein Meal Order" for Radio Service Memorandum to Farm Program Directors, November 27, 1943	Heinen, AAA	Out
Two transcriptions of A.W. Manchester for use November 25, December 2, New England Radio News Service, Boston.	Hill, AAA	Out
<u>Farm Flashes:</u>		
Epic Cattle Health Victory	Burch, BAI	Cleared
Save Soybean Seed	Reynolds, OI	"
Order Soybean Seed now	Reynolds, OI	"
Producing More Beef	Rowe, FS	In clearance
Good Neighbor Farmers	Fox, FSA	In preparation
Fewer Idle Acres	Fox, FSA	"
<u>PA and INS:</u>		
Small Farm Hits Food Peak	Box, FSA	Cleared
Cattle Health Victory	Herndon, OI	Cleared
A-Awards to Counties	Cohan, FDA	In preparation
Backs are With Food	Fox, FSA	In preparation
<u>NETWORK BROADCASTS:</u>		
Dec. 6, Blue, Farm and Home "We Need Balanced Poultry Production" Joseph W. Kinghorne, FDA and Wallace Kadderly.	Burns, FDA	In preparation
Dec. 8, Blue, Farm and Home "Agricultural Research in 1943" Eugene C. Auchter, ARA	Hambidge, ARA	In preparation

NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN

MAGAZINES & PRESS:

Material for OWI Fact Sheet on Industrial Feeding.	Perry	In preparation
Material on Inplant Feeding to Jane Eads for AP Sunday Feature	Nichols Perry	Finished
Requests on LOOK offers of Wartime Nutrition Guide approach 3000		
MacFadden Publication requested glossies "U.S. Needs Us Strong."		

Subject	Assigned	Status
Statement on Soya charts to educational, home economics, women's clubs journals.	Davis, BHNHE	In preparation
<u>RADIO:</u>		
Federal Food Reporter: Good Until the Last Peel.	Hoffman	Finished
Vitamins for Victory:	Hagen	Finished
"Canned Grapefruit Juice"		
"School Lunches"		
"Be Saucy About It"		
"Gremlins Bother the Cook, Too"		
"Oysters"		
Home Service Daily: Our Saving Food Habits.	Graubard	Finished
Home Front Matinee: "Lucky Seven"	Hoffman	Finished
Farm and Home Hour, Blue, "Using Soya with Eggs."	Van Deman	Nov. 26
Preparation of soybeans and soybean products in the home. (Speech to be presented at meeting of Inter-Departmental Nutrition Coordinating Committee.)	Kirkpatrick, BHNHE	Dec. 7

FOOD CONSERVATION CAMPAIGN

<u>Press:</u>		
If milk turns sour--for Food and Home Notes.	Davis, BHNHE	Nov. 27
Left-over vegetables are good mixers for Food and Home Notes.	Davis, BHNHE	In preparation

HOME FOOD-PRESERVATION CAMPAIGN

Statement on Safety in Home Canning for OWI Magazine War Guide, March-April 1944 issue.	Davis, BHNHE	In preparation
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FARM LABOR CAMPAIGN

Last of Regional Farm Labor Workshop Meetings being held in Richmond, Thursday, Friday, and Saturday of this week. Following that, with suggestions from the States, detailed plans for Farm Labor Program for next year will be made.

Subject	Assigned	Status
POST-WAR PLANNING CAMPAIGN		
RADIO:		
Farm and Home Hour		
Dec. 10, Blue		
Post-War Agriculture, #1		
"Why Agriculture Must Plan Now"		
Secretary Wickard	Hall, AAA	In preparation
Speech for Secretary - "The Personnel Workers Role in War and Post-War Agriculture"	Hall, AAA	Out
<u>PUBLICATIONS</u>		
<u>Nation's Agriculture</u>		
Community Post-War Planning	Reynolds, OI	In preparation for Jan. issue
USDA -- Agriculture Looks Ahead	Millson, BAE	In clearance
Letter to Farm Radio Editors--Post-War Planning; Agriculture When the War Ends.	Bond, OI	Completed Distributed
<u>Letter to Editors of Farm Magazines--</u> <u>Agriculture When the War Ends.</u>		
Farmer and War No. 1--Land Values		
Post-War Plans No. 3--Demand for Farm Products Depends on City.	Wing, OI	Completed Distributed
<u>Marketing Activities Reports</u>		
Post-War Planning: Agriculture When the War Ends.	Podolsky, FDA	Completed Distributed

FOOD FIGHTS FOR FREEDOM CAMPAIGN

<u>Vitamins for Victory:</u>		
Three Price Ceilings.	Hagen, FDA	Finished

